



Richtlinien Corporate Design

Version 1.3
14. April 2022



Richtlinien Corporate Design

Logo
Haupt Logo



Minimum Grösse
35 mm



Richtlinien Corporate Design

Logo
Version Lang

ComStyle | Communications.
Bernadette Kohler

ComStyle | Communications.
Bernadette Kohler

Minimum Grösse: 60 mm Breit



Richtlinien
Corporate Design

Logo
Version Kurz

ComStyle
Communications.

ComStyle
Communications.

—
Minimum Grösse: 35 mm Breit



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Logo farbig
Datei



ComStyle_Logo_rund_CMYK.eps
ComStyle_Logo_rund_CMYK.pdf
ComStyle_Logo_rund_RGB.jpg
ComStyle_Logo_rund_RGB.png

ComStyle | Communications.
Bernadette Kohler

ComStyle_Logo_lang_CMYK.eps
ComStyle_Logo_lang_CMYK.pdf
ComStyle_Logo_lang_RGB.jpg
ComStyle_Logo_lang_RGB.png

ComStyle
Communications.

ComStyle_Logo_kurz_CMYK.eps
ComStyle_Logo_kurz_CMYK.pdf
ComStyle_Logo_kurz_RGB.jpg
ComStyle_Logo_kurz_RGB.png



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Logo negativ auf grau Datei



ComStyle_Logo_neg_rund_CMYK.eps
ComStyle_Logo_neg_rund_CMYK.pdf
ComStyle_Logo_neg_rund_RGB.png

ComStyle_Logo_neg_lang_CMYK.eps
ComStyle_Logo_neg_lang_CMYK.pdf
ComStyle_Logo_Neg_lang_RGB.png

ComStyle_Logo_neg_kurz_CMYK.eps
ComStyle_Logo_neg_kurz_CMYK.pdf
ComStyle_Logo_Neg_kurz_RGB.png



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Logo negative weiss Datei



ComStyle_Logo_weiss_rund_CMYK.eps
ComStyle_Logo_weiss_rund_CMYK.pdf
ComStyle_Logo_weiss_rund_RGB.png

ComStyle_Logo_weiss_lang_CMYK.eps
ComStyle_Logo_weiss_lang_CMYK.pdf
ComStyle_Logo_weiss_lang_RGB.png

ComStyle_Logo_weiss_kurz_CMYK.eps
ComStyle_Logo_weiss_kurz_CMYK.pdf
ComStyle_Logo_weiss_kurz_RGB.png



Richtlinien Corporate Design

Farben CMYK / RGB /

Primärfarben

CMYK: 0/53/74/0	100%
RGB: 247/144/82	75%
HEX: #F79052	50%
	25%
	10%

CMYK: 64/56/55/32	100%
RGB: 84/84/84	75%
HEX: #545454	50%
	25%
	10%

CMYK: 8/6/7/0	100%
RGB: 230/230/230	75%
HEX: #E6E6E6	50%
	25%
	10%

Sekundärfarben

CMYK: 71/4/70/0	100%
RGB: 71/179/121	75%
HEX: #47B379	50%
	25%
	10%

CMYK: 88/63/0/0	100%
RGB: 41/101/176	75%
HEX: 2965B0	50%
	25%
	10%

CMYK: 56/47/47/13	100%
RGB: 115/115/115	75%
HEX: #737373	50%
	25%
	10%

CMYK: 50/0/55/0	100%
RGB: 133/201/147	75%
HEX: #85C993	50%
	25%
	10%

CMYK: 65/37/0/0	100%
RGB: 92/142/202	75%
HEX: 5C8ECA	50%
	25%
	10%

CMYK: 37/30/30/0	100%
RGB: 166/166/166	75%
HEX: #A6A6A6	50%
	25%
	10%



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Schriften Poppins

Poppins - Light

AÀÄBCDEÈÉFGHIJKLMNOPQRSTUÜVWXYZ
aàäbcdeèéfg hijklmnoöpqrstuüvwxyz
1234567890+“*ç%&/()=?;:.,

Poppins - Medium

AÀÄBCDEÈÉFGHIJKLMNOPQRSTUÜVWXYZ
aàäbcdeèéfg hijklmnoöpqrstuüvwxyz
1234567890+“*ç%&/()=?;:.,



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Drucksachen
Visitenkarten

